



Life Education Foundation

Today, more than ever, our children and young people need support to make safer and healthier choices – now and throughout their lives.



**Empowering our children and young people to make
safer and healthier choices through education**



92%
of parents agree online safety education should be mandatory in schools*



70%
of children aged 2-17 do not meet the physical activity guidelines^



15% of young adults aged 18-24 consumed more than 11 standard drinks on one occasion^

Since 1979, Life Education has performed a unique and valuable role in the education of Australian school children.

Today, Life Education is the largest and most trusted and credible provider of preventive health education to Australia's children and young people.

Our program is in demand, now more than ever.

We are committed to continuing to grow the *reach*, enhance the *impact*, and strengthen the *sustainability* of our work in school communities, right across Australia.

The Life Education Foundation has, over the last 4 years, funded initiatives within Life Education that were catalytic in nature – that offered the prospect of positive and material growth and improvement.

It's time to take the next step – to attract the necessary upfront financial support for the Life Education Foundation to be a significant and strategic provider of funding to Life Education for the next 10 years.

With both the sustained support of the Foundation and the increasing scale with which Life Education is working, the opportunity exists for Life Education to have a more significant impact to positively influence the health and wellbeing of the next generation of Australians.



87%
of parents rank online safety as their biggest concern*



30% of parents told us their child had been bullied*

Each day, only 4%


of children eat the recommended amount of vegetables♦



1 in 4 children aged 2-17 are considered overweight or obese^

* Life Education Parent Surveys 2019
^ Australian Institute of Health and Welfare
♦ Nutrition Australia

Support for the Foundation

The Foundation was established in 2015 and has since then been supported by the generosity of the following donors.



Dick Smith AC



Grahame Mapp AM



Harry Triguboff AO



Marcus Blackmore AM



Paul Wheelton AM



Garry Browne AM



Shaun Bonétt

Funds raised to date: \$2,007,500*

The Foundation has invested more than \$1.2 million developing the Life Education program, engaging communities and empowering Australian children.

*over 4 years to 30 June 2019, including \$350,000 to be paid over the next 2 years.

Projects made possible by the Foundation

A refreshed approach to junior primary

The development of 5 new program modules comprising our junior primary school program, which today supports the development of some 250,000 children each year.



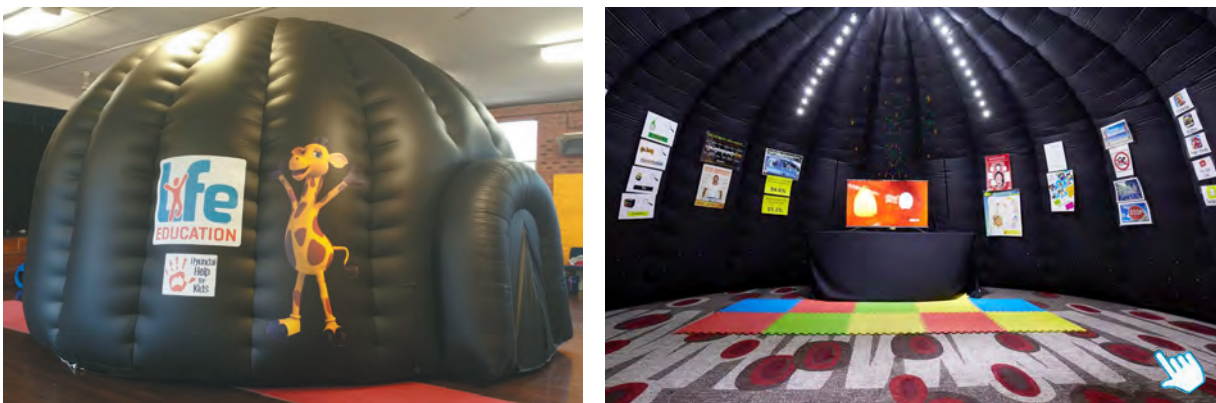
Innovative program enhancements

The introduction of a unique, customised and highly interactive digital asset that will enable us to effectively demonstrate body systems and functions using augmented reality, and 360 degree viewing – bringing a 3D model of the human body to life in the mobile classroom and amongst students.



Alternative program delivery forums

The Inflatable 'Pop Up Classroom', which can be offered to schools unable to accommodate our traditional mobile classroom, which we can develop and maintain at a significantly reduced cost, better enabling us to fund our growth.



Sharing healthy stories

Written by former Life Education Educator, Louise Parrott, the new range of Healthy Harold picture books reinforce the safer, healthier life choices that Healthy Harold is famous for. The books also help uncover the benefits of reading for children and families.



Healthy Harold online store

Helping to raise money and engage our supporters, by developing an online store, Life Education is selling merchandise to Healthy Harold fans across Australia.



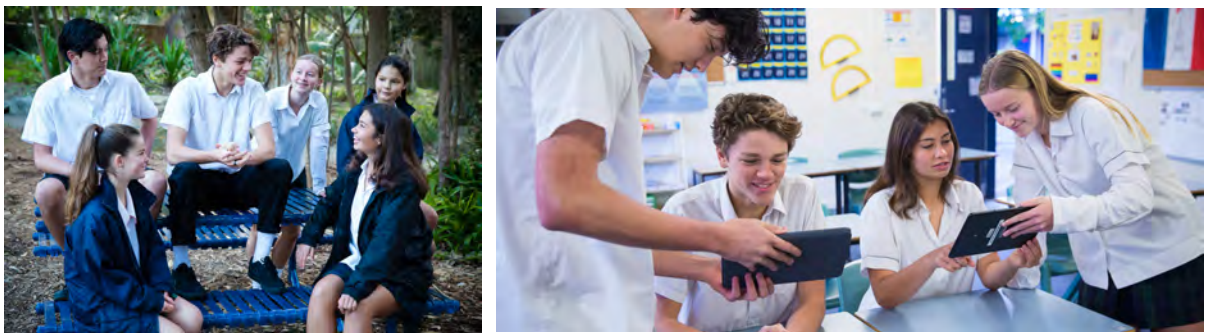
Investing in relationships

Developed in partnership with Gandel Philanthropy, the Relate Respect Connect module equips students with knowledge, skills and strategies to help them develop safe and respectful relationships - face to face and online. One of our most popular modules, it engages more than 60,000 children each year.



Helping secondary schools find reality

Developed with the Australian Council for Educational Research (ACER), Reality Now uses a best-practice social norms approach to help schools identify behaviour, attitudes and perceptions in relation to alcohol and other drugs in their schools.



Sustainability of program delivery

The support provided to Life Education in South Australia at a pivotal time, better enabling it to then successfully present its case to the recently elected SA Government for ongoing financial support.



Government
of South Australia

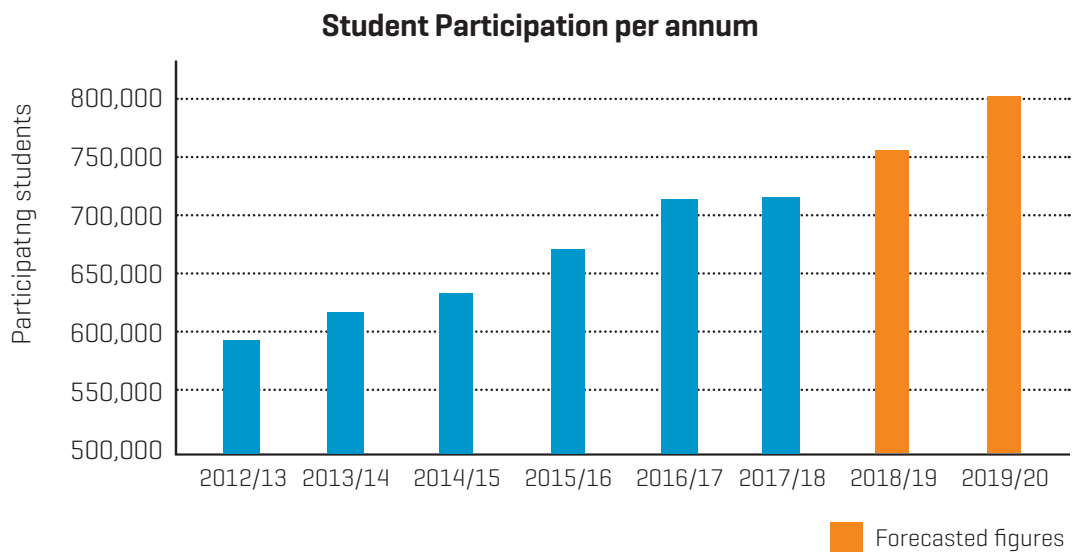
Department for Education

The Work of Life Education

Put simply, Life Education cares about Australian children. We believe it's our responsibility to provide the most exceptional preventive health education to our young people.

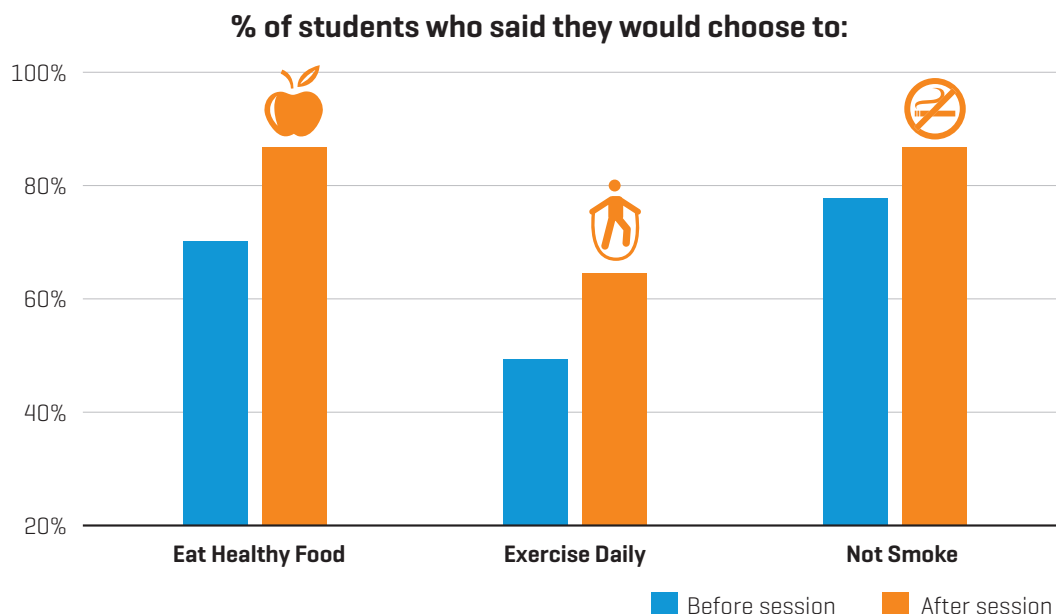
Growing Reach

The investment from the Foundation has had a significant impact on the capacity of Life Education to grow the delivery of its program – which has increased by 140,000 students pa, or 23% over the 5 year period to June 2017 and we expect to grow by another 14% by 2020.



Community Impact

Evaluations involving data from more than 10,000 Australian students demonstrated, among other things, that the Life Education program plays a valuable role in helping schools to strengthen the capacities in students that predispose them to make safer and healthier choices.



Valued Approach

Receiving feedback from teachers after experiencing the Life Education program we are assured of the invaluable role we play in helping young people make safer and healthier choices.



97% of Teachers
would recommend that
their school re-book
Life Education



97% of Teachers
rated the delivery of the
Life Education program by our
Educators as good to excellent



94% of Teachers
agreed or strongly agreed
that our program met the
needs of their students

Governance of the Foundation

The Life Education Foundation is a Public Ancillary Fund, established by trust deed, to support programs that educate, equip and encourage people, especially children and young people, to make safer and healthier choices.

The Foundation is registered as a charity with the Australian Charities and Not-for-Profits Commission, and is endorsed by the Australian Tax Office as a Deductible Gift Recipient. Its Trustee is a special purpose company, Life Education Foundation Limited, a company limited by guarantee. The sole member of the Trustee is Life Education Australia.

The Trustee oversees the investment of the Foundation's funds as well as distributions from the Foundation. **The Directors of the Trustee are Tony Hasham AM [Chair], Paul Wheelton AM, Christopher Mapp, Paul Siviour, Shaun Bonétt and David Ballhausen.**



LIFE EDUCATION FOUNDATION

Level 7, 280 Pitt Street

Sydney NSW 2000

Phone: 02 8262 4300

Email: admin@lifeeducation.org.au

lifeeducation.org.au

